



NEUROPACE

| #EPreciation

FOR EPILEPSY FOUNDATIONS & INFLUENCERS

Epilepsy Awareness Month:
Giving Thanks to Epilepsy
Specialists and their Teams





“

I can live my life now.
I travel, I work, and I
feel more at ease.”

”

Let's share our #EPreciation!

Finding the most effective treatment for seizures is a process that often takes years, and thanks to the epilepsy specialists and caregivers who never give up, many patients have been able to reclaim their lives.

In honor of Epilepsy Awareness Month this November, [NeuroPace](#) is launching **#EPreciation**, a social campaign designed to thank these unsung heroes and raise awareness about the importance of seeking specialized treatment at a Comprehensive Epilepsy Center.

HOW YOU CAN SHOW YOUR #EPRECIATION



- Encourage your followers to join the campaign. Visit the #EPreciation campaign homepage [www.neuropace.com/epreciation] to learn about all of the campaign activities.
- Use the #EPreciation hashtag in your relevant social media posts throughout the month of November. Share content (examples provided below) across your social media platforms, blogs, and newsletters.
- Sign up for the #EPreciation Thunderclap—a tool that allows a message of support for #EPreciation to be automatically posted to your social media profiles. <http://nprns.co/2f1NvF2>

HOW YOUR FOLLOWERS CAN JOIN IN



- Participate in a social media contest for a chance to win a prize, by thanking their epilepsy care team or a friend/relative's healthcare team for helping to improve their lives: <http://nprns.co/2fbfO3H>
- Sign up for the #EPreciation Thunderclap—a tool that allows a message of support for #EPreciation to be automatically posted to your social media profiles. <http://nprns.co/2f1NvF2>
- Download the #EPreciation e-Card and share it with their Comprehensive Epilepsy Center to thank them for all that they do. <http://nprns.co/2eILPmh>

CONTENT THAT YOU CAN SHARE

Please feel free to share the content as you see fit—just be sure to include the campaign hashtag #EPreciation and mention @NeuroPace!



Facebook and LinkedIn

- A big “thank you” to the healthcare teams that work daily to improve the lives of patients living with epilepsy. Show some #EPreciation to your care team today and learn how you can benefit from seeing an epilepsy specialist. <http://nprns.co/2eILPmh>
- We're joining @NeuroPace in honoring epilepsy specialists and care teams throughout the month of November. Learn how you can show #EPreciation here: <http://nprns.co/2eILPmh>
- In honor of Epilepsy Awareness Month, we're showing #EPreciation to the healthcare teams that help patients with epilepsy #AimforZero.

Thank your epilepsy care team today using the hashtag #EPreciation <http://nprns.co/2eLLPmh>

- #DYK Comprehensive Epilepsy Centers offer a complete evaluation for #epilepsy, and a broad range of treatment options? Find a Comprehensive Epilepsy Center today <http://nprns.co/2fjF2wa> #EPreciation
- Show your epilepsy healthcare teams your #EPreciation by helping to spread the word about the importance of seeking advanced treatment when medications don't work. #AimforZero <http://nprns.co/2eVMxoV>
- Thank you to the healthcare teams that help patients with epilepsy #AimforZero. Sign up for the #EPreciation Thunderclap today and help raise awareness of these unsung heroes <http://nprns.co/2f1NvF2>
- November is Epilepsy Awareness Month and we're joining @NeuroPace in thanking the epilepsy specialists and their staff who help patients with epilepsy. Send your epilepsy care team a personalized e-Card to show them your #EPreciation <http://nprns.co/2eLLPmh>
- Share a picture or a video of how your life has improved because of your care team! "Fewer seizures more..." Fill in the blank and use the #EPreciation hashtag for a chance to win a prize! <http://nprns.co/2fbfO3H>



Twitter

- Shout out to the care teams improving the lives of #epilepsy patients. RT to encourage others to show #EPreciation. <http://nprns.co/2f1NvF2>
- We're showing #EPreciation for epilepsy care teams who #AimforZero. Thank yours today using #EPreciation <http://nprns.co/2eLLPmh>
- Want to learn how you can thank your care team during Epilepsy Awareness Month? Visit the #EPreciation campaign: <http://nprns.co/2eLLPmh>
- Show #EPreciation by spreading the word about the importance of seeking specialized #epilepsy treatment. #AimforZero <http://nprns.co/2eVMxoV>
- "Fewer seizures, more..." Fill in the blank and share a pic, using #EPreciation. You could win a prize! <http://nprns.co/2fbfO3H>
- Sign up for the #EPreciation Thunderclap today & help thank the care teams helping patients with epilepsy. #AimforZero <http://nprns.co/2f1NvF2>
- Send your epilepsy care team a personalized e-Card to show them your #EPreciation. Download the e-Cards here: <http://nprns.co/2eLLPmh>
- Only 1 in 5 #epilepsy patients get the specialized care they need. Consult a comprehensive epilepsy center: <http://nprns.co/2fjF2wa>
- #DYK after trying 2 medications, the chance a 3rd medication will control a patient's seizures is <5%. An epilepsy center can help. <http://nprns.co/2eVMxoV>

- Learn about how advanced #epilepsy therapies like the #RNSsystem can help reduce your seizures: <http://nprns.co/2dPuOK2>
- Show your #epilepsy care team you EPreciate them. Visit the @NeuroPace #EPrecciation campaign & show your gratitude: <http://nprns.co/2eLLPmh>
- Do you struggle with drug-resistant epilepsy? The @Neuropace #RNSSystem may be the solution for you. Learn more: www.neuropace.com OR LINK to the section of your website featuring information about the RNS System

SHOW #EPRECIATION IN YOUR NEWSLETTER OR WEBSITE

In honor of Epilepsy Awareness Month, we're joining NeuroPace in recognizing the healthcare teams who dedicate their careers to improving the lives of patients with epilepsy and their families. These unsung heroes are on the front lines helping patients treat their seizures and regain control of their lives. We invite you to join us in demonstrating our gratitude by thanking them across social media and helping to spread the word.

You can help to support this effort by using the hashtag #Eprecciation throughout the month and offering shout outs to members of your or your friends/family members' epilepsy care team on social media. Visit www.neuropace.com/eprcciation to participate in additional, fun activities to show your support, including submitting a photo/video for a chance to win a prize, signing up for the #EPrecciation Thunderclap, and downloading e-Cards to send to your care team.

ADDITIONAL RESOURCES

We invite you to share the following helpful resources with your followers:

- Check out NeuroPace’s compelling infographics that break down key epilepsy facts and treatment options for drug-resistant epilepsy in adults: [neuropace.com/epilepsy-infographics](http://www.neuropace.com/epilepsy-infographics)
- Learn more about the RNS System: <http://www.neuropace.com>
- Discover if the RNS System is right for you: <http://www.neuropace.com/quiz/>
- Find a Comprehensive Epilepsy Center in your region that offers the RNS System: <http://www.neuropace.com/findacenter/>

Thank you!

Thank you in advance for your support and helping to generate awareness for epilepsy and the multitude of treatment option available to patients through your Center. This campaign would not be a success without you!

Please feel free to contact neuropace@mslgroup.com with any questions.



Rx Only. See important prescribing and safety information in the RNS® System labeling. Refer to the labeling for a description of the RNS® System and its components, indications for use, contraindications, warnings, cautions, adverse events and instructions for use. The manuals are available at www.NeuroPace.com.

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