

FOR COMPREHENSIVE EPILEPSY CENTERS

Epilepsy Awareness Month:
Giving Thanks to Epilepsy
Specialists and their Teams





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The fact that I am living on my own...and moving forward in life, is simply amazing!

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Let's share our #EPreciation!

Finding the most effective treatment for seizures is a process that often takes years, and thanks to the epilepsy specialists and caregivers who never give up, many patients have been able to reclaim their lives.

In honor of Epilepsy Awareness Month this November, NeuroPace is launching #EPreciation, a social campaign designed to thank these unsung heroes and raise awareness about the importance of seeking specialized treatment at a Comprehensive Epilepsy Center.

HOW YOU CAN JOIN IN



- Encourage your followers to join the campaign. Visit the #EPreciation campaign homepage [www.neuropace.com/epreciation] to learn about all of the campaign activities.
- Use the #EPreciation hashtag in your relevant social media content throughout the month of November. Encourage your followers to participate in the campaign by sharing content (examples provided below) across your social media platforms, blogs, and newsletters.
- Sign up for the #EPreciation Thunderclap—a tool that allows a message of support for #EPreciation to be automatically posted to your social media profiles. <http://nprns.co/2f1NvF2>

HOW PATIENTS AND FOLLOWERS CAN JOIN IN



- Participate in a social media contest for a chance to win a prize, by thanking their epilepsy care team or a friend/relative's healthcare team for helping to improve their lives: <http://nprns.co/2fbfO3H>
- Sign up for the #EPreciation Thunderclap—a tool that allows a message of support for #EPreciation to be automatically posted to their social media profiles. <http://nprns.co/2f1NvF2>
- Download the #EPreciation e-Card and share it with their Comprehensive Epilepsy Center to thank them for all that they do. <http://nprns.co/2eLLPmh>

CONTENT THAT YOU CAN SHARE

Please feel free to share the content as you see fit—just be sure to include the campaign hashtag #EPreciation and mention @NeuroPace!



Facebook and LinkedIn

- #DYK Comprehensive Epilepsy Centers offer a complete evaluation for #epilepsy, and a broad range of medication and treatment options. Learn more about how you can benefit from seeing an epilepsy specialist at a Comprehensive Epilepsy Center today by receiving a comprehensive diagnosis and treatment for your seizures. [LINK TO YOUR WEBSITE] #EPreciation
- According to the National Epilepsy Foundation, 30% of #epilepsy patients have seizures that don't respond to standard medication. Luckily, there are treatment options that may help with drug-resistant

epilepsy. Learn more about these options and how we can help you get the care you deserve. [LINK TO YOUR WEBSITE] #EPreciation

- Show your epilepsy healthcare teams your #EPreciation by helping to spread the word about the importance of seeking advanced treatment. #AimforZero <http://nprns.co/2eVMxoV>
- Only 1 in 5 epilepsy patients get the specialized care they need. Visit a Comprehensive Epilepsy Center today! Learn why: <http://nprns.co/2dPuOK2>
- Learn about how advanced #epilepsy therapies like the #RNSsystem can help treat drug-resistant #epilepsy: <http://nprns.co/2dPuOK2>
- We're celebrating Epilepsy Awareness Month this November. Join in by showing your epilepsy care team that you @EPreciate them. Check out the @NeuroPace #EPreciation campaign to learn about easy ways to show your gratitude: <http://nprns.co/2eLLPmh>
- Do you struggle with drug-resistant epilepsy? The RNS System is a proven treatment option for adults who have disabling seizures that are not controlled by medication. It is a smart device that responds to what's happening in the brain to treat seizures at their source. To learn if this might be an option for you, visit <http://www.neuropace.com/the-rns-system/#overview>.



Twitter

- #DYK We offer a broad range of #epilepsy treatment options. Learn how you can benefit from seeing a specialist. [LINK TO YOUR WEBSITE] #EPreciation
- 30% of #epilepsy patients don't respond to medication. Luckily, there are other treatment options that work. Learn more [LINK TO YOUR WEBSITE]
- Show #EPreciation by spreading the word about the importance of seeking advanced treatment. #AimforZero <http://nprns.co/2eVMxoV>
- Only 1 in 5 epilepsy patients get the specialized care they need. Make an appointment with us today! Learn why: <http://nprns.co/2eVMxoV>
- Learn about how advanced #epilepsy therapies like the #RNSsystem can help reduce your seizures: <http://nprns.co/2dPuOK2>
- Show your #epilepsy care team you @EPreciate them. Visit the @NeuroPace #EPreciation campaign & show your gratitude: <http://nprns.co/2eLLPmh>
- Do you struggle with drug-resistant epilepsy? The @Neuropace #RNSSystem may be the solution for you. Learn more: www.neuropace.com OR LINK to the section of your website featuring information about NeuroPace.

One of the most direct ways to raise awareness around each of the treatment options your center offers, including the RNS System, is by including content explaining the treatment on the website. Below are resources and helpful content for your use.

Link to the following resources:

- Check out NeuroPace’s compelling infographics that break down key epilepsy facts and treatment options for drug-resistant epilepsy in adults: [neuropace.com/epilepsy-infographics](http://www.neuropace.com/epilepsy-infographics)
- Learn more about the RNS System: <http://www.neuropace.com>
- Discover if the RNS System is right for you: <http://www.neuropace.com/quiz>
- Find a Comprehensive Epilepsy Center near you that can help you find the right treatment for your seizures: <http://www.neuropace.com/findacenter>

Thank you!

Thank you in advance for your support and helping to generate awareness for epilepsy and the multitude of treatment options available to patients through your Center. This campaign would not be a success without you!

Please feel free to contact neuropace@mslgroup.com with any questions.



Rx Only. See important prescribing and safety information in the RNS® System labeling. Refer to the labeling for a description of the RNS® System and its components, indications for use, contraindications, warnings, cautions, adverse events and instructions for use. The manuals are available at www.NeuroPace.com.